



Quarternotes

The newsletter of the BC Guild of English Handbell Ringers

Specifications for Advertisers

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Display Advertising

Reach handbell directors and ringers across the province

Display advertising can now be purchased in *Quarternotes*, the official newsletter of the British Columbia Guild of English Handbell Ringers.

Although its distribution is small (<95), readership is considerably higher because of choir memberships. The newsletter is the main method of disseminating information, and provides a communications link, to Guild members across the province. For providers of handbell/music services and products, purchasing a display ad is the most direct way to market to handbell enthusiasts in BC.

The rates are reasonable and a variety of sizes is available. See reverse for ad specifications and prices.

Deadlines and publication dates

Quarternotes is published September, December, March and June. Deadline for reserving space is the 15th of the month previous; deadline for receipt of ad is 30th of the month previous.

Submitting ads

Hard copies of ads (including business cards) should be mailed to the editor:

Nikki Attwell, *Quarternotes* Editor
3426 Rosedale Court
Westbank, BC V4T 2R6

Electronic files should be emailed to the editor at nattwell@telus.net. Acceptable formats are PDF, JPG, TIFF, EPS, or native Illustrator, InDesign or Photoshop files. If sending a native file, please convert all text to outlines. Contact the editor for information on typesetting if you are unable to submit a camera-ready ad.

Payment

Cheques — made payable to BCGEHR — should accompany your ad if sending a hard copy. If emailing an electronic file, please send your cheque to:

Wendy Ganderton, BCGEHR Treasurer
436 Caribou Street
Penticton, BC V2A 5W6

A receipt will be issued upon publication.

Contact the editor for any further information.

Quarternotes is the newsletter of the British Columbia Guild of English Handbell Ringers, Nikki Attwell, editor. Published quarterly — September, December, March, June — submissions can be sent to the editor at any time or by each issue's deadline, the 15th day of the month preceding publication. **Quarternotes** seeks to reflect the interests and activities of all Guild members, and to be a tool to foster and facilitate communication and cooperation among bell ringers in BC. To contact the editor or to forward material:
Nikki Attwell, 3426 Rosedale Court, Westbank, BC V4T 2R6, phone 250.707.3375, fax 250.707.0523, nattwell@telus.net

Business Card (3.5" x 2")
\$20 for single issue, \$70 for four issues

2 column full (2.94" x 9.875")
\$35 for single issue, \$120 for four issues

2 column half (2.94" x 4.9375")
\$25 for single issue, \$85 for four issues

2 column quarter (2.94" x 2.4688")
\$20 for single issue, \$70 for four issues

4 column half (5.98" x 4.9375")
\$35 for single issue, \$120 for four issues